

CANADA  
 kids  
earthquake  
CHALLENGE

**JOIN  
THE KIDS CHALLENGE  
TO RAISE \$1 MILLION FOR  
VICTIMS OF THE INDIAN  
OCEAN EARTHQUAKE.**



**Eight-year-old Bilaal Rajan,  
UNICEF Canada child spokesperson,  
wants to challenge his peers across  
the country to raise \$1 million to help  
children affected by the unprecedented  
South Asia disaster. He is asking  
Canadian children to raise \$100 each  
to donate to UNICEF Canada's Indian  
Ocean Earthquake Emergency campaign.**

**Visit [www.unicef.ca](http://www.unicef.ca) to download your fundraising kit today  
or call 1-800-567-4483 for more information on how  
you can make a difference.**

**All donations received by January 11th  
will be matched by the Canadian government.**

UNICEF Canada, 2200 Yonge Street,  
Suite 1100, Toronto, ON M4S 2C6  
Charitable Registration No. 122 580572 RR0001 5EM1-A-GBM6

For every child  
Health, Education, Equality, Protection

unicef 